

CV | RÉSUMÉ

Ulrike Aichhorn MAS, MTD, CSP
Professional Speaker GSA (SHB)



Ulrike Aichhorn
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Personal Profile | Key Skills

As a business expert with professional competence, heart and sure instincts, Ulrike is on her customer's side, helping them to maintain their enthusiasm on the way to achieving their goals and rising to their highest potential!

Her motto: Every time you reach a decision, you take your life into your own hands!

Born: April 3rd, 1964 in Salzburg, Austria

Key skills | personality (based on a customer survey): very professional, enthusiastic, motivating, touching, knows how to translate difficult content into an understandable form, has the ability to make even very critical employees part of the team, very customer-oriented, charming, inspiring, a real role model, reliable and authentic...

Languages: German (native), English (advanced), French (basic)

Work Experience

12 years of management experience in the telecommunications and press industries
Self-employed management consultant, trainer and keynote speaker since 1997
Teaching assignment for Quality Managers and Quality Auditors
University teaching position for "Professional Speaking", Steinbeis Hochschule Berlin

Studies | Education

Academic studies, University of Salzburg | Salzburg Management Business School

1. Business Training (**MAS** - Master of **A**dvanced **S**tudies)
2. Organizational Development (**MTD** - Master in **T**raining and **D**evelopment)

Postgraduate studies "Professional Speaking", Steinbeis Hochschule Berlin

Certified Quality Manager and Quality Auditor

Process Manager and Lead Auditor for Quality Management Systems

Awards | Memberships

July, 2015 | Washington D.C.: **First Austrian Woman** to receive the Highest Designated Speaking Award: **CSP** Certified Speaking Professional®



www.nsaspeaker.org

Professional member of the GSA German Speakers Association www.germanspeakers.org

Professional member of the GSF Global Speakers Federation www.globalspeakers.net



Business Activities

International

Speaking For Marketing & Sales Events: "Ready to quintuple your clientele? How to win the biggest target group in the world!"
For Female Customer Events: "The self-aware woman! I am ready to pick the stars by myself!"

Consulting Marketing & Sales Programs for enthusing female customers and ensuring their loyalty

Austria and Germany

Consulting Marketing & Sales Programs for enthusing female customers and for ensuring their loyalty
Organizational development – Integrated Management Systems | Design and development of in-house Academies

Auditing Auditing, Audit-training

Training | Coaching Personal development – Self-positioning | Communication | Team building

Speaking For Marketing & Sales Events: "Ready to quintuple your clientele? How to win the biggest target group in the world!"
For Female Customer Events: "The self-aware woman! I am ready to pick the stars by myself!"

Personal Interests | Charity activities (social engagement)

Hobbies: Modern art, architecture, exclusive cars, personal development (lifetime learning); traveling; budgies and parrots

Sports: Jogging, golf, biking, hiking, Alpine skiing, cross country skiing

Charity projects: Two projects in Myanmar/Burma: a school project in Mandalay (360 pupil); a young entrepreneur in Bagan